

Message Text

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ORIGIN COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 R

DRAFTED BY COM/BIC/OIM/RCMITCHELL/CS/238/CP

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COM/BIC/OIM:TCMOORE/CMM/238

STATE/EA/EP:RHENDERSON

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R 310051Z JAN 76

FM SECSTATE WASHDC

TO AMEMBASSY BANGKOK

UNCLAS STATE 024007

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJECT: FIRST QUARTER 1976 CCP

SUMMARY:

1. ECAG TO BE COMMENDED ON SEPTEMBER 30, 1975 REVIEW, EXTREMELY HIGH LEVEL OF PARTICIPATION AND REPORT ON PROGRESS. IN GENERAL, PROGRAM PROCEEDING WELL TOWARD OBJECTIVES.

SPECIFICS:

2. COMMERCIAL FISHING EQUIPMENT TRADE MISSION APPEARS ORGANIZED WELL IN ADVANCE WITH EXCELLENT PROSPECTS FOR HIGHLY SUCCESSFUL MISSION. THE FINAL INDUSTRY POLL CONDUCTED BY OIM WAS ONE OF THE STRONGEST ON RECORD.

3. REORGANIZATION OF COMAT SEEMS TO BE IN LINE WITH PROGRAM MANAGEMENT SPECIFICATIONS IN CCP.

REQUESTED ACTION: PROVIDE WCAG WITH INDUSTRY SECTOR BREAKDOWN OF EMBASSY PERSONNEL.

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4. SUPPORT FOR SINGAPORE EVENTS

WCAG APPRECIATES "HARD SELL" ON JANUARY HEALTH CARE SHOW.

RECOMMENDATION: GIVEN CURRENT, ADEQUATE LEAD TIME AND INFORMATION ON WHO WANTS REPS WHERE, POST IS REQUESTED TO KEY THEIR EFFORTS ON TO IDENTIFICATION OF BUYERS AND END USERS POTENTIALLY ABLE TO ATTEND FUTURE SINGAPORE RTDC EVENTS APPLICABLE TO THE THAI MARKET.

5. COMMERCIAL NEWSLETTER - WCAG FEELS THAT IN GENERAL THE LETTER IS GOOD BUT SHOULD HAVE ONE OTHER ITEM.

RECOMMENDATION: INCLUDE LIST OF ALL OIM EVENTS UPCOMING IN S.E. ASIA: SINGAPORE, MALAYSIA, INDONESIA, PHILIPPINES AND PERHAPS ALSO REPUBLIC OF CHINA, AND HONG KONG.

6. IN VIEW OF TENTATIVE PROMOTION SCHEDULE FOR FY-77, WCAG WOULD APPRECIATE KNOWING STATUS OF FOOD AND FARM MARKET RESEARCH. KISSINGER

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